

We care about your needs.

We're here to help you *grow*.



Can Exaltus Help You?

- Do you want your site to deliver better results?
- Would you benefit from a greater number of visitors?
- Would you like a better return on your online investment?
- Do you wish more of your visitors became customers?

If you've answered 'yes' to any of these questions, then we can help.

Comprehensive Internet Solutions Customized for You

More than ever, the Internet is influencing our buying decisions. According to the 2012 Digital Influence index:

- ▶ The Internet is now even more influential in helping consumers make purchase decisions than family, friends and co-workers.
- ▶ 89% of consumers use search engines to find information about a brand or product.

What Is "SEO"?

Search engine optimization, or "SEO", is a set of techniques that ensure that people searching for products or services like yours can find you among unpaid search results. It includes:

- ▶ **Keyword Research.**
We'll use advanced techniques to identify the keywords with the greatest potential for driving volumes of the right visitors to your site.
- ▶ **On-page Tactics.**
We'll propose changes to improve your site's usability and ensure search engines can find you.
- ▶ **Link Building.**
We'll help you generate more links to your site, to boost your rankings & drive more traffic to your door.

Today, it isn't enough to have a Web site. Your site has to be found by consumers who are looking for a product or service like yours.

And once they get there, your site has to persuade visitors to take the next step, and become customers. Exaltus is here to help.

You will start seeing the results of SEO efforts within weeks. And with a little maintenance, these results will deliver lasting value.

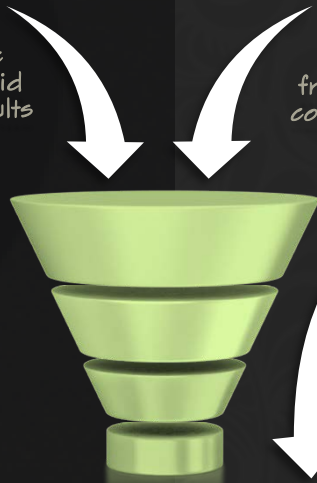
We provide the expertise of a large firm, while maintaining the personalized service and cost-effectiveness of a boutique shop.

SEO

Long-lasting site traffic from unpaid search results

PPC

Instant surges in search traffic from even the most competitive queries



Conversion Optimization

Quality pages that turn your visitors into something much more valuable.... Customers!

Meet EXALTUS

Our Experience

We have extensive experience in several areas that are key to the services we provide, including a combined:

- ▶ 20 years in business analytics
- ▶ 12 years in SEO, PPC & Web analytics
- ▶ 12 years in strategic marketing
- ▶ 14 years in advertising
- ▶ 14 years in strategic management

We have industry renowned certifications in:

- ▶ Search Engine Optimization
- ▶ Google AdWords
- ▶ Conversion Optimization
- ▶ Google Analytics

We also have access to some amazing talent in the areas of Web design, graphic arts, programming and statistics.

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Other SERVICES

PPC Management

Many companies supplement their SEO efforts with pay-per-click (PPC) advertising, which can drive instant surges in traffic from even your most competitive keywords.

We'll set up & optimize your campaigns to get the best possible return from your marketing investment.

Conversion Optimization

Bringing visitors to your site isn't the end game. Whether it's making a purchase, or filling out a form, there are certain actions you want your visitors to perform.

Through a series of advanced optimization and testing techniques, we'll help you turn your site into your strongest salesperson.

A Customized Approach

At Exaltus, we derive our satisfaction from knowing that we're an integral part of our clients' success stories.

We don't believe in a one-size-fits-all approach. From the start of our partnership, and all the way through, we use an analytical and customized approach to seek out and deliver continual improvements where you need them the most.

Packages & Pricing

Our flexible approach extends to the way we price our services. We offer adapted and scalable packages for every budget. Personalized quotes are available upon request.