

# Reading Rewards

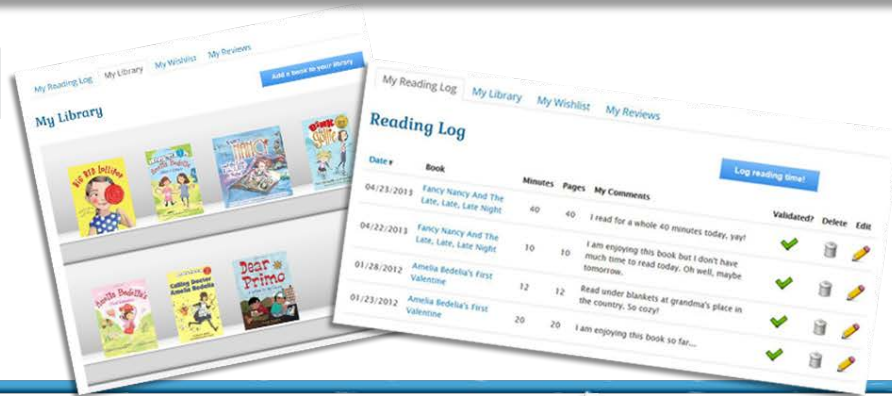
## Summer Reading Challenges

### Who is it For?

Librarians looking for innovative ways to manage summer reading challenges with the goal of encouraging children to read through the summer.

### How It Works

1 Kids log their reading & build up their virtual libraries



2 Kids Earn RR Miles as they read...



# RR Miles



...which they can redeem to collect rewards that were set up by their parents, teachers and librarians.



3 Kids can share in the magic of reading with friends, classmates, their family and their local library.



Book recommendations

See latest reads

Read reviews

Exchange on blog

# Summer Reading Challenges



On summer break, when children's schedules shift abruptly, so do their parents' priorities. Parents tend to focus less on educational activities, and more on keeping their children occupied and engaged throughout the summer.

Experts agree that children who read over the summer build on their reading skills, while those who don't, fall behind.

## The ABCs of Improved Reading

According to James Kim, assistant professor of education at Harvard University, there are three key ingredients to a successful summer reading program\* :

**A**ccess to a **wide variety of books** to read over the summer months.

**B**ooks that match the **abilities** and **interests** of their readers.

**C**omprehension, as monitored and guided by an adult.



## How Reading Rewards Can Help

Reading Rewards can help your library host successful summer reading challenges that will get your members excited about reading through the summer.

If you take care of providing access to great books, we'd love to help you efficiently:

- ✓ Recommend appropriate books based on the readers' ages & interests
- ✓ Keep your members motivated
- ✓ Improve communication
- ✓ Assess reading comprehension

\* "How to Make Summer Reading Effective", by James Kim, published by the National Summer Learning Association.

# The PREMIUM Account

With a PREMIUM account, librarians can:



## Manage Accounts

- Define one or multiple [reading groups](#) for your library.
- Accommodate up to [250 readers](#) across your groups.
- Sign up for a [custom plan](#) to allow for [more than 250](#) participants.



## Recommend Reading

- [Recommend books](#) that are aligned to different ages and interests
- Challenge members to [read specific books](#), and [monitor their progress](#)
- Give your members' access to [book lists compiled by RR](#), or to sift through our [most popular reads!](#)



## Track Progress

- Gain detailed online access to kids' [reading logs](#), validated by parents, & [book reviews](#)
- Run [reading log reports](#) to track reader progress
- Set weekly reading [targets](#) for your group members and monitor their [progress against the target](#)



## Reward Reading

- Define [rewards](#) for the RR store, and decide who can receive them
- Kids automatically [move up levels](#) as they read, and earn RR badges
- Add [custom badges](#) that readers can earn by meeting goals you set
- Award [discretionary badges](#) to recognize students' progress



## Assess Comprehension

- [Create quizzes](#) from scratch or from a template to assess students' reading comprehension
- [Add 5 types of questions](#), including open-ended and multiple choice
- [Grade quizzes](#) efficiently online & [Analyze and report on results](#)



## Improve Communication

- Host a [blog](#) to encourage members to discuss what they are reading
- Comment on [reader's log entries](#) and [book reviews](#)
- [Send encouraging messages](#) to members who are behind on their assigned reading lists

# Pricing

Premium account:  
(accommodates up  
to 250 users across  
active groups)

**\$70**/year

Custom plans:

USERS	YEARLY COST
251 to 400	\$100
401 to 600	\$150
601 to 800	\$200
801 to 1,000	\$250
1,001 to 1,200	\$300
1,201 to 1,500	\$360

## Get Started!

Launching Your Reading Challenge on Reading Rewards is as easy as **1-2-3**:

- 1** Sign up for your Premium account on Reading Rewards:  
<http://www.reading-rewards.com/sign-up>
- 2** Set up your reading group(s), complete with start and end dates for the challenge, and a security code to keep members safe.
- 3** Print off and make copies of the Reading Challenge Intro Letter, which will contain instructions to help your members sign up.

## Find Out More

More info: <http://www.reading-rewards.com/premium-teacher-account/>

Videos: <http://www.reading-rewards.com/documentation/videos/>

Contact us: [info@reading-rewards.com](mailto:info@reading-rewards.com)